



Foundry Management and Technology from Penton

Foundry Management & Technology has been an independent source of information for the foundry and diecasting industries since 1892. The editorial content centers on technical developments, foundry management issues, and operating practices with departments including industry news, company profiles, new equipment, and products.

MEDIA TYPE

Business



SOURCE

Controlled circulation

GEOGRAPHY

USA

Canada

MAINTENANCE

Market Entry	02/05/2014
New to Manager	07/08/2015
Counts Through	07/08/2015

DATA CARD MAINTENANCE

New To System	07/08/2015
Last Update	07/22/2015
Next Update	10/31/2015
Update Frequency	QUARTERLY

SEGMENTS

16,848	Total Universe / Universe Rate	\$150.00/M
14,458	Records with Phones	+ \$60.00/M
6,739	Email Universe	\$375.00/M
	Transmission	+ \$50.00/M

DESCRIPTION

Foundry Management & Technology has been an independent source of information for the foundry and diecasting industries since 1892. The editorial content centers on technical developments, foundry management issues, and operating practices with departments including industry news, company profiles, new equipment, and products.

Foundry Management & Technology's readership consists of those who own, operate, or manage metalcasting facilities throughout the United States and Canada.

(US, Canadian, tech, metals, producing)

Title Category	Postal	Email
Top Management	9578	2073
Middle/administrative Management	4732	1113
Financial Management	914	198
Sales & Marketing Management	1274	397
Information Technology (it) Professionals	423	113
Production Management	2345	597
Engineering Management	3556	935
Professionals	721	230
All Other Management	112	45
Vp-level	1819	384
Director-level	1064	297
Manager-level	5720	1386
Assistant -level	74	20
Human Resources	138	24
Purchasing	345	69

Retired	24	6
Senior (c-level Or Higher)	5935	1252
Students	10	3
Education	53	23
Medical	80	23
Lawyers	6	1

Size Castings	Postal	Email
Ounces	1169	247
1-50 Lbs	2657	563
51-100 Lbs	1878	400
101-1000 Lbs	1697	352
1000-2000 Lbs	974	225
1-5 Tons	573	135
6-50 Tons	321	78
51-100 Tons	62	14
Over 100 Tons	63	18

End-Use	Postal	Email
Aerospace	898	206
Agricultural Machinery	1383	281
Automotive	1632	352
Construction Machinery	1414	314
Construction Materials	1377	310
Electric Power Gen Equip	1192	272
Gen & Spec Ind Mach	1791	396
Pipe	634	134
Transportation	1500	319
Valves/pumps/compressors	1783	403
Other	882	189

E-Newsletters	Postal	Email
Quick Manufacturing	1636	444
Foundry Mgmt & Tech Weekly	1636	444

Job Title	Postal	Email
President / Vice President	8904	1973
Production Management	2223	591
Foreman / Supervisory	1475	369
Production Engineering	1791	539
Purchasing Personnel	702	170
Process Control Engineer A	592	181
Metallurgical & Inspection	409	128
Other	1208	387

Company Office/Plant	Postal	Email
Plant	9690	2510
Office	1382	396
Pattern Shop	1757	492
Other	4330	893

Employee Size	Postal	Email
9-Jan	3283	810
19-Oct	811	187
20-49	1463	342
50-99	1258	335
100-249	1653	464
250-499	949	229
500-999	516	139
1000-2499	358	72
2500 & Over	141	30

Types of Metals Cast	Postal	Email
Gray Iron	3322	672
Ductile Iron	1268	350
Malleable Iron	233	71
Steel (carbon Or Alloy)	4004	953
Stainless Steel	1260	354
Brass Or Bronze	1109	261
Aluminum	3660	901
Magnesium	89	25
Zinc	157	40
Nickel	193	52
Titanium	113	33

Major Mtls Cast-Par	Postal	Email
Gray Iron	2867	451
Ductile Iron	1073	219
Malleable Iron	192	38
Steel (carbon Or Alloy)	3156	560
Stainless Steel	792	154
Brass Or Bronze	927	169
Aluminum	2957	518
Magnesium	67	9
Zinc	135	26
Nickel	140	27
Titanium	75	16
Other	835	215

Methods Casting	Postal	Email
Sand	2568	561

Diecasting	432	98
Permanent Mold	727	160
Shell Mold (resin Bonded)	452	110
Centrifugal	275	50
Plaster Mold	151	45
Investment Mold	638	151
Co2 Mold	134	31
No-bake Mold	1016	248
Lost Foam	215	52
Other	591	156

Coremaking Methods	Postal	Email
Conventional Oil-sand	878	188
Co2 Process (sodium Silica	524	107
Shell Cores (resin Based)	1823	416
Hot Box Process (furan Or	274	62
Cold Box Process	997	198
No-bake Process	1047	248
Air-setting Binders	746	163
Other Self-curing Types Of	215	56
Warm Box	236	45
Other	485	134
None Of These	527	85

What Depts Are Op Here	Postal	Email
Sand Lab	1775	391
Mettalurgical Lab	2041	450
Pattern Shop	2241	506
Machine Shop	2191	508
Welding Shop	1952	445
Heat Treating	1678	397
Tool & Die Shop	1299	308
Mech. Testing Lab	1344	293
Spectrographic Inspection	1804	402
Non-destructive Testing La	1243	278
Rapid Prototyping	598	124

Penton reaches 16 markets, over 18MM professionals, and has touch points for virtually every industry.

Their diverse portfolio of properties can help you reach your target audience.

Advertising:

For other Advertising opportunities please

visit: <http://www.penton.com/OurMarkets/ManufacturingSupplyChain/tabid/81/Default.aspx>

SELECTS

Bus/Industry Type
Casting Methods
Casting Type

\$15.00/M
\$15.00/M
\$15.00/M

AVERAGE INCOME

Value

not available

MINIMUM ORDER

Department	\$15.00/M	Minimum Quantity	5,000
Job Title	\$15.00/M	Minimum Price	\$0.00
Max per Company/Sites	\$15.00/M		
Metals Cast	\$15.00/M		
Number of Employees	\$15.00/M		
Sales Volume	\$15.00/M		
SCF	\$10.00/M		
SIC/NAICS Code	\$15.00/M		
State	\$10.00/M		
Zip	\$10.00/M		
End-Use Markets	\$15.00/M		
Company Office	\$15.00/M		
Employee Size	\$15.00/M		
Types of Metal Cast	\$15.00/M		
Methods of Casting	\$15.00/M		
Departments	\$15.00/M		
Core Making Methods	\$15.00/M		
Size Casting	\$15.00/M		
Newsletters Received	\$15.00/M		
Major Mtls Cast-Par	\$15.00/M		
Types of Metals Cast			

GENDER

Male	81%
Female	8%

NET NAME ARRANGEMENTS**Net Name is allowed**

Floor	0%
Minimum Quantity	0
Run Charges	\$10.00/M

EXCHANGES**Exchange is not allowed****REUSE****Please inquire****CANCELLATION**

Charges	\$50.00/F
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CANCELLATION INSTRUCTIONS

All orders cancelled after tests have been sent will incur a \$50/F Cancellation fee, \$10/M Run Charges plus applicable media and shipping fees. No cancellations will be accepted after the maildate.

KEY CODING**Key Coding is available**

Charges	\$3.00/M
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ADDRESSING

EMAIL	\$75.00/F
FTP	\$75.00/F
Transmission	\$50.00/M

SPECIAL INSTRUCTIONS